aPTitude Vendor News

Opportunities • Ideas • Resources All in One Place - fsbpt.org/aPTitude

Adding Approver Info Just Got Easier!

At your request, it's now a simpler process to designate enhancements and promotions are the approver(s) for your activities in bringing more licensees to the aPTitude. You can even add this information to multiple activities for multiple approvers with just a few clicks!

Log in to <u>aPTitude</u> and select the Add Approvers link from your dashboard to update your activity information. View a demo of this brocess here.

Licensees use <u>aPTitude</u> to search you will want to update your offerings right away!

Market for Free with aPTitude

Now is the time to update your 2013 activities! aPTitude system every day. Some tips to reach them:

- Encourage existing customers to set a notification in aPTitude to be alerted when you add a new activity. This is an easy and free marketing strategy!
- Link activity information directly to any page on your website.
- ► Contact us at

aPTitudehelp@fsbpt.org if you have for activities by their approver(s) so a high volume of activities you want licensees to find. We can help!



Did You Know . . .

- <u>aPTitude</u> now allows multiple fee options to be displayed for each lactivity.
- ► The copy activities feature of aPTitude makes entering new ones easier. From your My Activities page select any activity, click Copy, and make the updates.

More improvements and enhancements are coming soon! Contact us for an <u>aPTitude</u> demo, and share your ideas and feedback with us: aptitudehelp@fsbpt.org.

11th State Now Accepts ProCert



Recognizing quality in continuing competence

Montana is the most recent state to confirm acceptance of ProCert certification for physical therapy continuing competence activities, along with Arizona, Delaware, the District of Columbia, Kentucky, North Carolina, Oregon, South Carolina, Tennessee, Utah and Wisconsin. Several more states will accept ProCert certification in the future. Early adopters of ProCert will enjoy benefits including speedy reviews, multi-state approval, and marketing of their quality assurance. Learn more about **Pro**Cert here.

We Want to Hear from You About ProCert!

FSBPT has received an enthusiastic initial response to ProCert and want to be certain we grow to meet the demand for this service. Please take a few minutes to repond to this brief survey. Thank you for your input and feedback!



CONTACT US!

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fsbpt.org • continuingcompetence.org

The Federation's vision is that state licensing boards and their Federation of State Boards of Physical Therapy will achieve a high level of public protection through a strong foundation of laws and regulatory standards in physical therapy, effective tools and systems to assess entry-level and continuing competence, and public and professional awareness of resources for public protection.